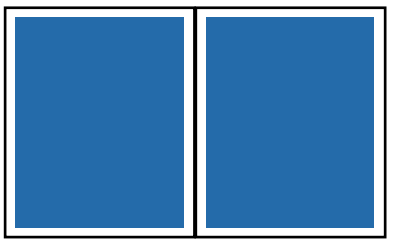
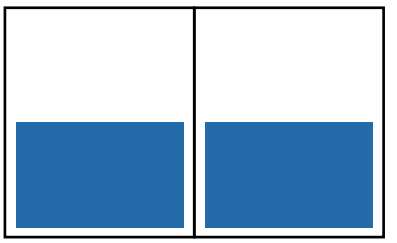
INTELLIGENT COLLECTOR | AD SPECS

JANUARY 2017



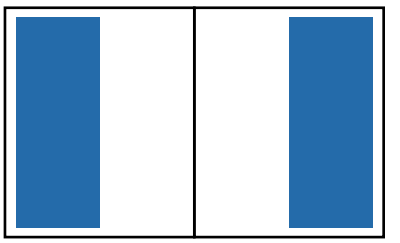
FULL PAGE

Trim	9" x 10.75"
Live	7.5" x 9.25"
Bleed	9.25" x 11"
Non Bleed	7.5" x 9.25"



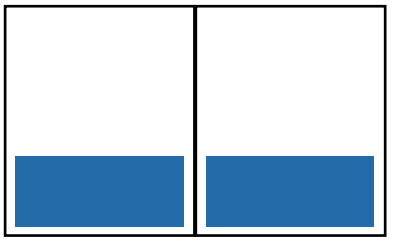
1/2 HORIZONTAL

Trim	9" x 5.375"
Live	7.5" x 4.625"
Bleed	9.25" x 5.625"
Non Bleed	7.5" x 4.625"



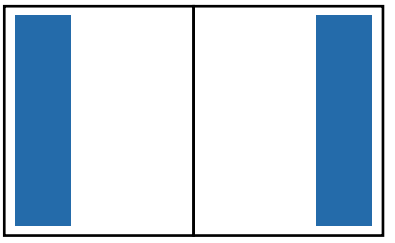
1/2 VERTICAL

Trim	4.5" x 10.75"
Live	3.9375" x 10.1875"
Bleed	4.75" x 11"
Non Bleed	3.9375" x 10.1875"



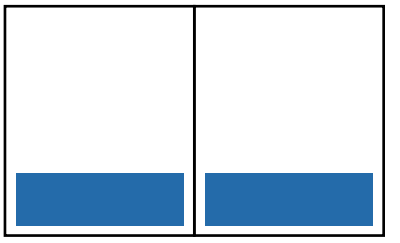
1/3 HORIZONTAL

Trim	9" x 3.5833"
Live	8.3876" x 3"
Bleed	9.25" x 3.8333"
Non Bleed	8.3876" x 3"



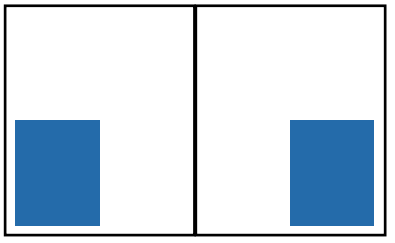
1/3 VERTICAL

Trim	3" x 10.75"
Live	2.5" x 10.1875"
Bleed	3.25" x 11"
Non Bleed	2.5" x 10.1875"



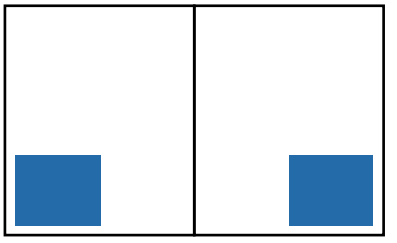
1/4 HORIZONTAL

Trim	9" x 2.6875"
Live	8.5" x 2.1875"
Bleed	9.25" x 2.9375"
Non Bleed	8.5" x 2.1875"



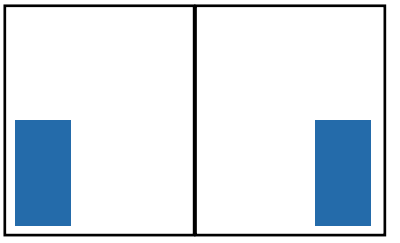
1/4 VERTICAL

Trim	4.5" x 5.375"
Live	3.9375" x 4.875"
Bleed	4.75" x 5.625"
Non Bleed	3.9375" x 4.875"



1/6 HORIZONTAL

Trim	4.5" x 3.5833"
Live	3.875" x 3.0625"
Bleed	4.75" x 3.8333"
Non Bleed	3.875" x 3.0625"



1/6 VERTICAL

Trim	3" x 5.375"
Live	2.5625" x 4.8125"
Bleed	3.25" x 5.625"
Non Bleed	2.5625" x 4.8125"

SUBMITTING FILES

- Press-ready PDF (300 dpi CMYK; fonts embedded) is the preferred format.
  Adobe InDesign files (CS3, CS5, CS6) for Mac (packaged with all linked images and fonts) are also accepted.
- All images should be 300 dpi CMYK.
- For bleeds, allow 1/8" (.125") beyond trim area.
- Set Trim Marks Offset to .125" in press-ready PDFs.
- Ads in Microsoft Word, Microsoft Publisher, Power Point, or other file formats not specified above cannot be accepted.
  Please email for ad production rates.
- Ads may be emailed to RobinE@HA.com or submitted via FTP. Please email for FTP instructions.