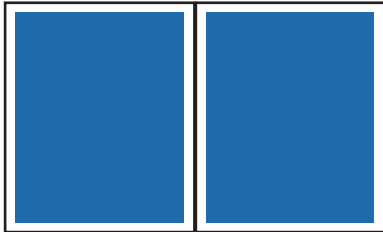


INTELLIGENT COLLECTOR

AD SPECS

JANUARY 2017



FULL PAGE

Trim 9" x 10.75"

Live 7.5" x 9.25"

Bleed 9.25" x 11"

Non Bleed 7.5" x 9.25"



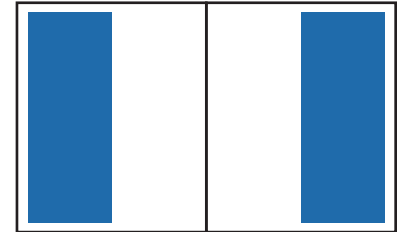
1/2 HORIZONTAL

Trim 9" x 5.375"

Live 7.5" x 4.625"

Bleed 9.25" x 5.625"

Non Bleed 7.5" x 4.625"



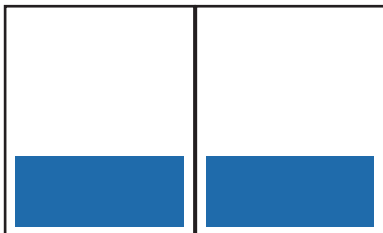
1/2 VERTICAL

Trim 4.5" x 10.75"

Live 3.9375" x 10.1875"

Bleed 4.75" x 11"

Non Bleed 3.9375" x 10.1875"



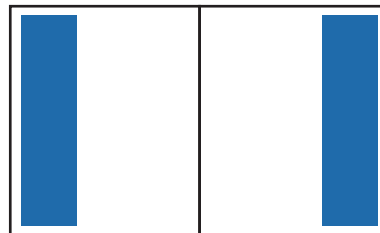
1/3 HORIZONTAL

Trim 9" x 3.5833"

Live 8.3876" x 3"

Bleed 9.25" x 3.8333"

Non Bleed 8.3876" x 3"



1/3 VERTICAL

Trim 3" x 10.75"

Live 2.5" x 10.1875"

Bleed 3.25" x 11"

Non Bleed 2.5" x 10.1875"



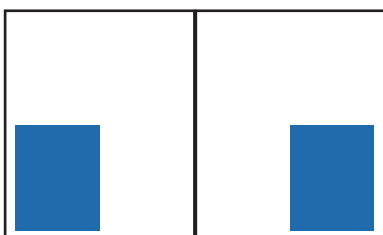
1/4 HORIZONTAL

Trim 9" x 2.6875"

Live 8.5" x 2.1875"

Bleed 9.25" x 2.9375"

Non Bleed 8.5" x 2.1875"



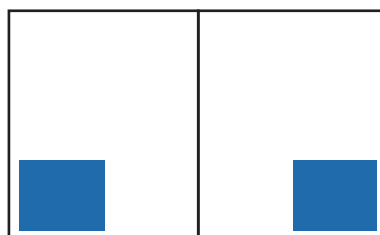
1/4 VERTICAL

Trim 4.5" x 5.375"

Live 3.9375" x 4.875"

Bleed 4.75" x 5.625"

Non Bleed 3.9375" x 4.875"



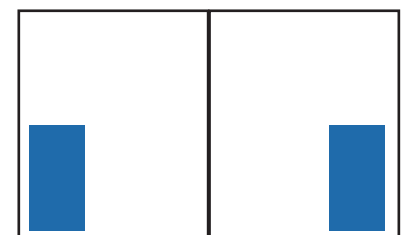
1/6 HORIZONTAL

Trim 4.5" x 3.5833"

Live 3.875" x 3.0625"

Bleed 4.75" x 3.8333"

Non Bleed 3.875" x 3.0625"



1/6 VERTICAL

Trim 3" x 5.375"

Live 2.5625" x 4.8125"

Bleed 3.25" x 5.625"

Non Bleed 2.5625" x 4.8125"

SUBMITTING FILES

- Press-ready PDF (300 dpi CMYK; fonts embedded) is the preferred format. Adobe InDesign files (CS5, CS6, CC) for Mac (packaged with all linked images and fonts) are also accepted.
- All images should be 300 dpi CMYK.
- For bleeds, allow 1/8" (.125") beyond trim area.
- Set Trim Marks Offset to .125" in press-ready PDFs.
- Ads in Microsoft Word, Microsoft Publisher, Power Point, or other file formats not specified above cannot be accepted. Please email for ad production rates.
- Ads may be emailed to RobinE@HA.com or submitted via FTP. Please email for FTP instructions.